



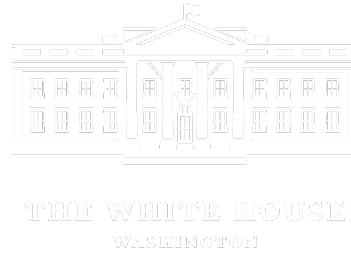
THE WHITE HOUSE  
WASHINGTON

Listening Session:

**Advancing Public Participation and  
Community Engagement (PPCE) with the  
Federal Government**

Thursday, May 2, 2024

# Advancing PPCE with the Federal Government



## Agenda

- Welcome (Dan York)
- Opening Remarks (Administrator Robin Carnahan)
- Framing: Participation, Democracy, and Open Government (Justin Vail, Sam Berger)
- Developing a Federal Framework for Participation and Engagement (Shaibya Dalal)
- Listening Session: Experiences (25 mins), Content (20 mins), and Process (15 mins) (All)
- Closing (Dan York)





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# Developing a Federal Framework for Public Participation and Community Engagement (PPCE)

Office of Management and Budget (OMB)  
Executive Office of the President

# What is OMB doing?

- OMB is developing a **Federal framework**, including guidelines and leading practices, for public participation and community engagement (PPCE) activities.
- This framework will help Federal agencies **more broadly and meaningfully** engage you and your communities in the work of government.
- Seeking **YOUR** input through **May 17, 2024!**



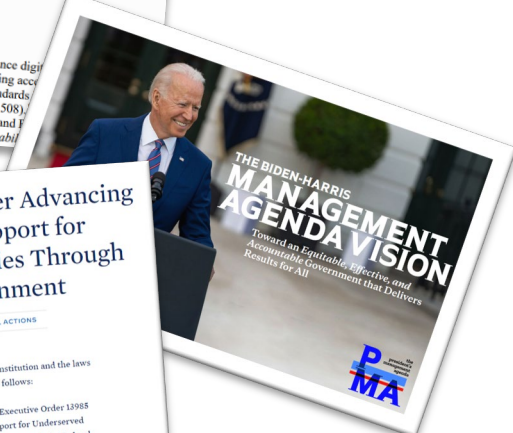
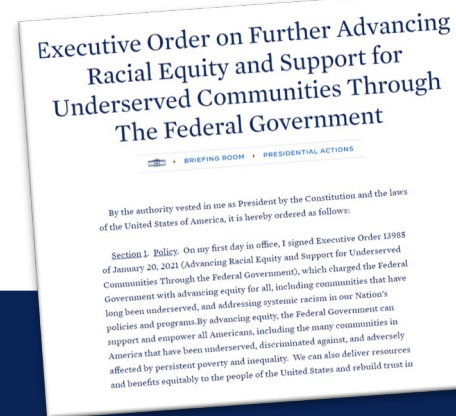
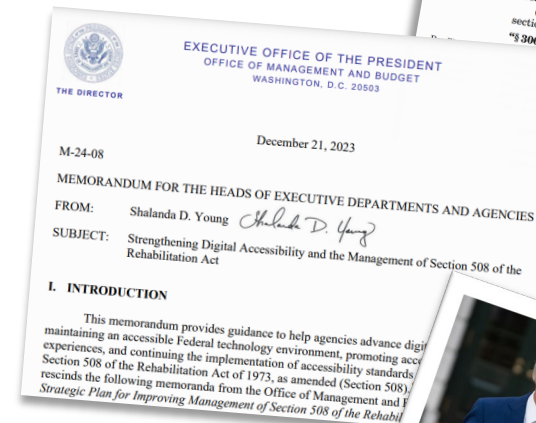
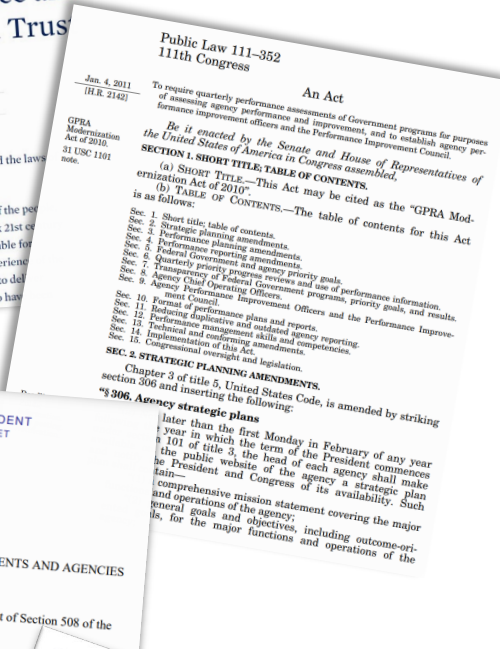
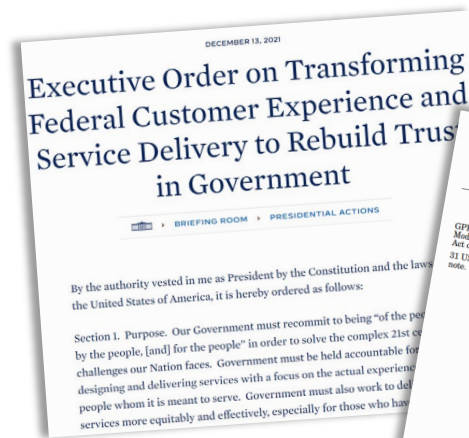
## ***What are “PPCE activities”?***

- *Notice and comment processes*
- *RFIs*
- *Consultations*
- *Listening sessions*
- *Customer feedback surveys*
- *User research*
- *Crowdsourcing*



# Why is OMB doing this?

- Consistent with Federal statutes and policy directives, agencies conduct a variety of activities to connect with those directly affected by policies, regulations, and actions.
- **BUT we lack a unified approach and understanding of the most effective tools for public involvement.**
- Activities can be perceived as **inaccessible or disconnected** from those impacted, especially underserved communities, and are not always aimed at the desired outcomes.



# What will this do?



## Effective PPCE can:

- Improve the **design, inclusivity, and accessibility** of government policies and programs
- Strengthen public perception of and **trust** in government

## A Federal framework for PPCE will help agencies to:

- Broaden the kinds of people and groups reached
- Expand knowledge and consideration of the range of lived experiences and views
- Enhance and integrate participation and engagement across different agency functions
- Identify when to effectively involve the public and provide timely, ongoing opportunities for input
- Learn and innovate from past PPCE efforts



# What feedback can I provide?



**Experiences** with  
engaging in Federal  
Government PPCE  
activities



**Content** to  
incorporate in a  
Federal framework  
for PPCE

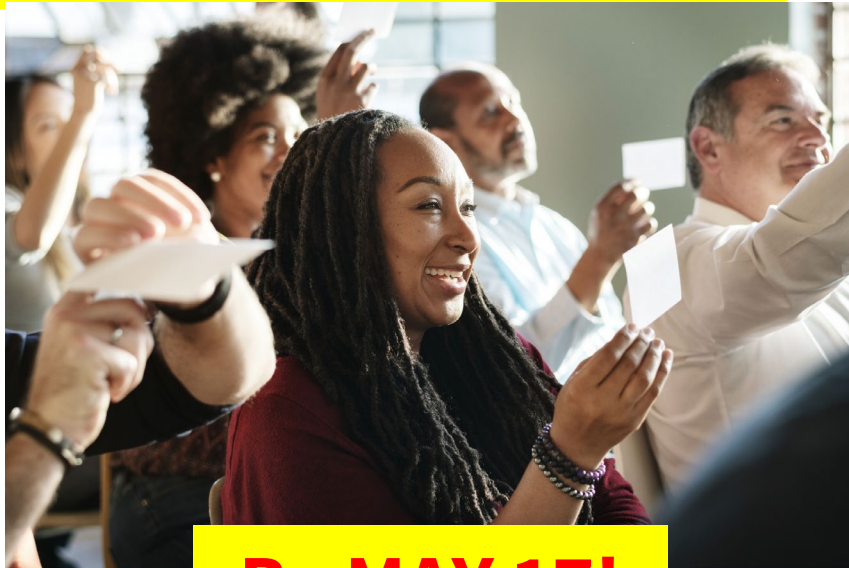


Collaborative **process**  
to co-develop a  
framework with the  
public

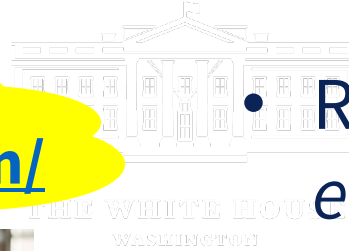


# How can I provide feedback?

[performance.gov/participation/](https://www.performance.gov/participation/)



**By MAY 17!**



- Respond to **RFI** via the *Federal eRulemaking Portal* at [regulations.gov](https://www.regulations.gov).
- Complete a simple form at [performance.gov/participation/](https://www.performance.gov/participation/).
- Join a **listening session!**





# Submit to the PPCE Evidence Challenge!



[challenge.gov](https://evaluation.gov/challenge.gov)

PMA Learning Agenda: Public  
Participation and Community  
Engagement Evidence Challenge

The Executive Office of the President - Office of  
Management and Budget

Creating tools for government evaluation of  
public participation and community

**By MAY 21 (Phase 1)!**



OMB and GSA are seeking an **evaluation toolkit** for agencies to assess and improve the effectiveness of their PPCE activities.

- What works to increase reach, improve inclusivity, and promote public involvement and trust in Federal decision-making?
- Phase 1 - Technical Concept Paper (**due May 21**)  
Phase 2 - Toolkit & Case Study (**due Aug 2**)
- Up to **\$195,000** in cash prizes!



# Listening session



## Logistics

- There will be three segments: Experiences (25 mins), Content (20 mins), Process (15 mins).
- Type in the chat, use the “raise hand” icon to enter the queue to speak, or email [publicparticipation@omb.eop.gov](mailto:publicparticipation@omb.eop.gov).
- Please keep your question or comment brief to ensure we can hear from all interested participants.
- Please wait until we’ve gone through the list to speak before raising your hand again.
- Visit [performance.gov/participation](https://performance.gov/participation) for more information.



# EXPERIENCES (25 mins)



- What is the Federal Government **doing well** when you participate in or try to participate in PPCE and open government activities? What **challenges** are you facing?
- What might the Federal Government do to make it **easier or more likely** for you to participate and engage with the Federal Government to inform government decision-making?
- What can the Federal Government do to **broaden and diversify reach**, especially to people and groups who might typically be missed?



# CONTENT (20 mins)



- What **goals and objectives** should OMB consider when developing a Federal framework for PPCE?
- What types of content (**e.g., methods, tools, metrics, leading practices**) could OMB include in a Federal framework for PPCE that would be effective and informative?



# PROCESS (15 mins)



- What specific steps should OMB take that involve the public, especially engaging members of underserved communities, to ensure the **collaborative and inclusive development** of a Federal framework for PPCE?



*It's time to remember that "We the People" are the government — you and I. Not some force in a distant capital. Not some powerful force that we have no control over. It's us. **It's "We the People."***



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— PRESIDENT JOE BIDEN

**MAY 17**

The screenshot shows the top navigation bar with 'Agencies', 'Topics', 'Initiative', and 'President's Management Agenda'. The main content area features a large image of a diverse group of people smiling and holding up white cards. To the right of the image is the heading 'Calling All Americans!' followed by a paragraph: 'The Federal Government is committed to making it easier for the public to engage with their Government, and to harnessing their knowledge, needs, and lived experiences to improve how Government works for them and with them.' Below this is another paragraph: 'Share your ideas to help us build a more inclusive, responsive, transparent, and accountable Government.' At the bottom of the content area are two buttons: 'Respond' and 'Background'. A small text at the bottom left of the content area reads 'ENDS MAY 17, 2024'.

**MAY 21 (Phase 1)**

The graphic features the official seal of the Office of the President of the United States on the left. To its right is the title 'PMA Learning Agenda: Public Participation and Community Engagement Evidence Challenge'. Below the title is the subtitle 'Creating tools for government evaluation of public participation and community engagement'. At the bottom, a short description reads: 'Develop a toolkit with methods and metrics to help government evaluate the effectiveness of public participation and community engagement approaches.' On the right side of the graphic is the 'Evaluation.gov' logo, which consists of a stylized green and blue checkmark icon followed by the text 'Evaluation.gov'.

