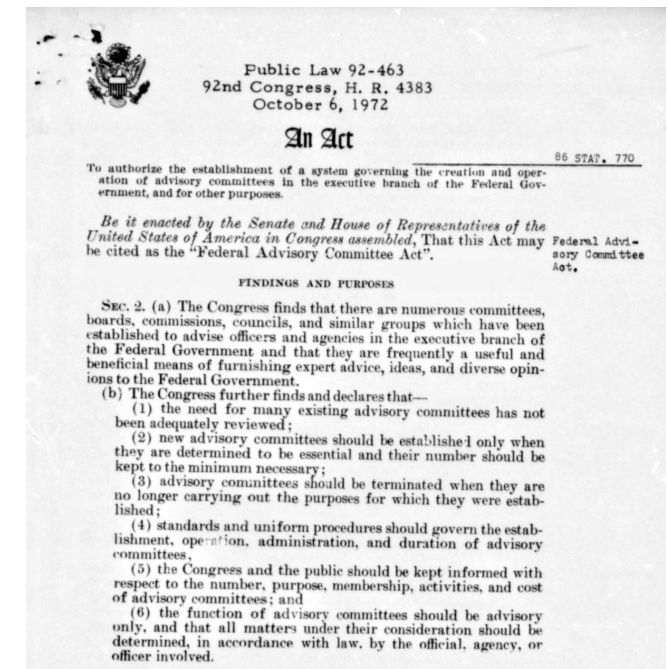


# Open Government Federal Advisory Committee

## Public Meeting #1

October 23, 2024



92nd Congress, Federal Advisory Committee  
Act - Public Law 92-463, [NAID: 280987408](#)

# Call to Order and Welcome

**Arthur Brunson**  
**Designated Federal Officer, OG FAC**



# General Announcement

This event will be open to the public, and is being recorded. A copy of who attended the event, the agenda, meeting minutes, and the recording of the meeting will all be posted publicly to the gsa.gov website.



Image Credit

<https://www.privacypolicies.com/blog/meeting-recording-disclaimers>

# Open Government Website

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<https://www.gsa.gov/usopengov>

# Attendance and Agenda

**Arthur Brunson**

**Designated Federal Officer, OG FAC**

# Attendance

Members	
Dr. Joyce Ajayi	Janice Luong
Charles Cutshall	Ade Odutola
John Dierking	Dr. Suzanne Piotrowski
Amy Holmes	Daniel Schuman
Dr. Kristen Honey	Joshua Tauberer
Kiril Jakimovski	Corinna Turbes
Ronald Keefover	Bobak Talebian
Dr. Steven Kull	

# Agenda

Time	Item	Speaker(s)
1:00- 1:05	Call to Order and Welcome	Arthur Brunson
1:05 - 1:10	GSA Leadership Remarks	Robin Carnahan
1:10 - 1:20	White House Leadership Remarks	Justin Vail
1:20 - 1:30	Overview of the U.S. Open Government Secretariat	Daniel W. York
1:30 - 1:40	Chair Remarks	Daniel Schuman
1:40 - 1:45	Committee Q & A	
1:45 - 1:55	Break	

Agenda continued on next slide

# Agenda Continued

Time	Item	Speaker(s)
1:55 - 2:10	History and Overview of the Open Government Partnership	Joseph Foti
2:10 - 2:20	Brief History of U.S. Open Government Efforts Starting in 2009	Dr. Suzanne Piotrowski
2:20 - 2:25	NAP 6 Timeline Overview	Alexis Masterson
2:25 - 3:00	Organizing the OG FAC - Committee Discussion	Daniel Schuman
3:00 - 3:20	Public Oral Comments	Arthur Brunson
3:20 - 3:25	White House Remarks	Kei Koizumi
3:25 - 3:30	Closing Remarks and Adjourn	Daniel Schuman Arthur Brunson



# Robin Carnahan

## GSA Administrator



# Justin Vail

Special Assistant to the  
President for Democracy  
and Civic Participation at  
The White House



# U.S. Open Government Secretariat Overview

**Daniel W. York**  
**Director, U.S. Open Government Secretariat**



# Background

2009

U.S. publishes its Open Government Directive & Memorandum on Transparency and Open Government

2011

The United States and other nations co-found the **Open Government Partnership**

The U.S. publishes its **1st Open Government National Action Plan**

12



2013 - 2019

The U.S. publishes its **second** (2013), **third** (2015), and **fourth** (2019) National Action Plans

2022

The U.S. publishes its **5th (and current)** National Action Plan

2023

The **U.S. Open Government Secretariat** is established in the U.S. General Services Administration

# U.S. Federal Roles in OGP



**WHITE HOUSE OFFICE  
OF  
SCIENCE AND  
TECHNOLOGY POLICY**

Policy Leadership



**GSA**

The logo for the General Services Administration (GSA), consisting of the letters "GSA" in white on a blue square background.

**GENERAL SERVICES  
ADMINISTRATION**

Domestic Implementation  
Management



**DEPARTMENT OF STATE**

&

**USAID**

International Implementation  
Management



**DANIEL YORK**

Director,  
Inter-Gov Coordination /  
NAP 5



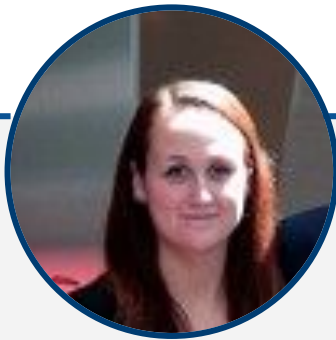
**YVETTE GIBSON**



**ALEXIS MASTERSON**

NAP 6

**MEET  
THE GSA  
TEAM**



**LAURA SZAKMARY**

Public Engagement



**BETH CRON, Detail**



**ARTHUR BRUNSON**

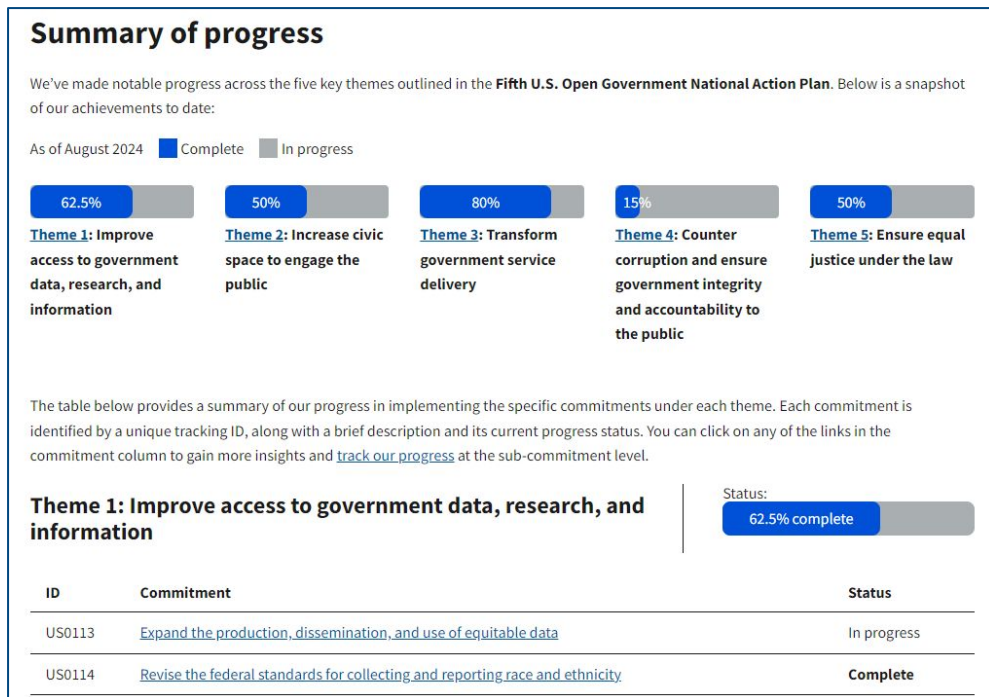
OG FAC

# What We Do

The GSA Open Government Secretariat serves three primary roles:

- 1 National Action Plan (NAP) 5 Implementation:** Coordinate with federal partners to track and report progress on NAP commitments.
- 2 National Action Plan (NAP) 6 Development:** In coordination with White House OSTP, Department of State, and USAID, co-create the 6th US Open Government NAP with Civil Society Organizations, the OG FAC, and the public through an open and transparent process which advances the ideals of a more inclusive, responsive, and accountable government.
- 3 Stakeholder Engagement:** Coordinate with federal government and public stakeholders groups:
  - Federal Stakeholder Engagement
  - Public Stakeholder Engagement
  - Host & Maintain a public website
  - Follow us on LinkedIn!

# NAP 5 Implementation



- Three NAP 5 commitment **bi-annual updates** have been published to-date
- A beta version of a new **commitment tracker** launched in summer 2023, with a final version launched on [gsa.gov](https://gsa.gov) in summer 2024
- Conducted a **mid-term self assessment** of NAP 5 implementation

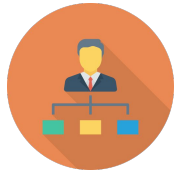


# NAP 6 Development

## *Opportunities & Actions for the public*



[NAP 6 RFI](#) open for public comment through Tuesday, November 12, 2024.



Respond to the RFI & share with your networks



Promote the RFI on other communication channels (if possible)!





## Advisory Committee as a Multi-Stakeholder Forum

“A structured environment designed to maximize participation and cooperation between government and civil society by bringing relevant partners into the discussion and ensuring that all voices are heard.”

Open Government Partnership

<https://www.opengovpartnership.org/multistakeholder-forums>



# New PPCE Challenge Commitment



United States

## Framework for Public Participation and Community Engagement

The government committed to creating a new framework to strengthen current public participation activities led by the federal government and to provide support for agencies that will begin such engagement for the first time or support those with engagement activities already underway. The commitment includes the creation of a toolkit, which will act as an ongoing repository for guidance, case studies, and leading practices on public participation.

This commitment seeks to promote and support federal agencies' obligation to improve public participation throughout the federal government.

**Challenge Theme:** Public Participation



# Partnering with Civil Society

## Stakeholder Engagement

If you know of a Civil Society Group interested in partnering with us for an event or project, PLEASE LET US KNOW!



**Dec 19, 2023** Carter Center, Atlanta GA



**Feb 5, 2024** Open Government Roundtable, Washington DC



**Apr 25, 2024** Data Foundation, Washington DC



**July 15, 2024** Washington Coalition for Open Government, Oak Harbor WA



**Sep 17, 2024** City of Austin, Austin TX



**Sep 26, 2024** GSA Admin. Carnahan at Open Gov Event on at UNGA

GENERAL ASSEMBLY

**Oct 15, 2024** DC Open Gov Coalition, Washington DC

The screenshot shows the LinkedIn profile for the U.S. Open Government Secretariat. At the top, there are navigation icons for Articles, People, Learning, Jobs, and Games. The profile banner features a group of diverse people and the organization's logo, which is a blue star with the text 'U.S. OPEN GOV'T SEC' and 'U.S. OPEN GOVERNMENT SECRETARIAT'. Below the banner, the name 'U.S. Open Government Secretariat' is displayed, followed by 'Government Administration', 'Washington, DC · 113 followers', and the tagline 'Championing transparency, collaboration, and accountability across Government.' A blue 'Follow' button is visible. The 'About us' section contains the text: 'The U.S. Open Government Secretariat is located within GSA Office of Government-Wide Policy, Office of Technology Policy, and manages the domestic implementation of the U.S. membership in the international Open Government Partnership. Contact us at OpenGovernmentSecretariat@gsa.gov.' Below this, a table lists key information:

Website	<a href="https://www.linkedin.com/showcase/usopengovsec">https://www.linkedin.com/showcase/usopengovsec</a>
Industry	Government Administration
Company size	10,001+ employees
Headquarters	Washington, DC

# U.S. Open Government Secretariat LinkedIn

Follow us:

<https://www.linkedin.com/showcase/usopengovsec>



# Chair Remarks

**Daniel Schuman**  
**OG FAC Chair**



# Committee Q & A

**Break (10 minutes)**



# History and Overview of the Open Government Partnership

Joseph Foti, Principal Advisor, Emerging  
Issues





# Open Government Partnership

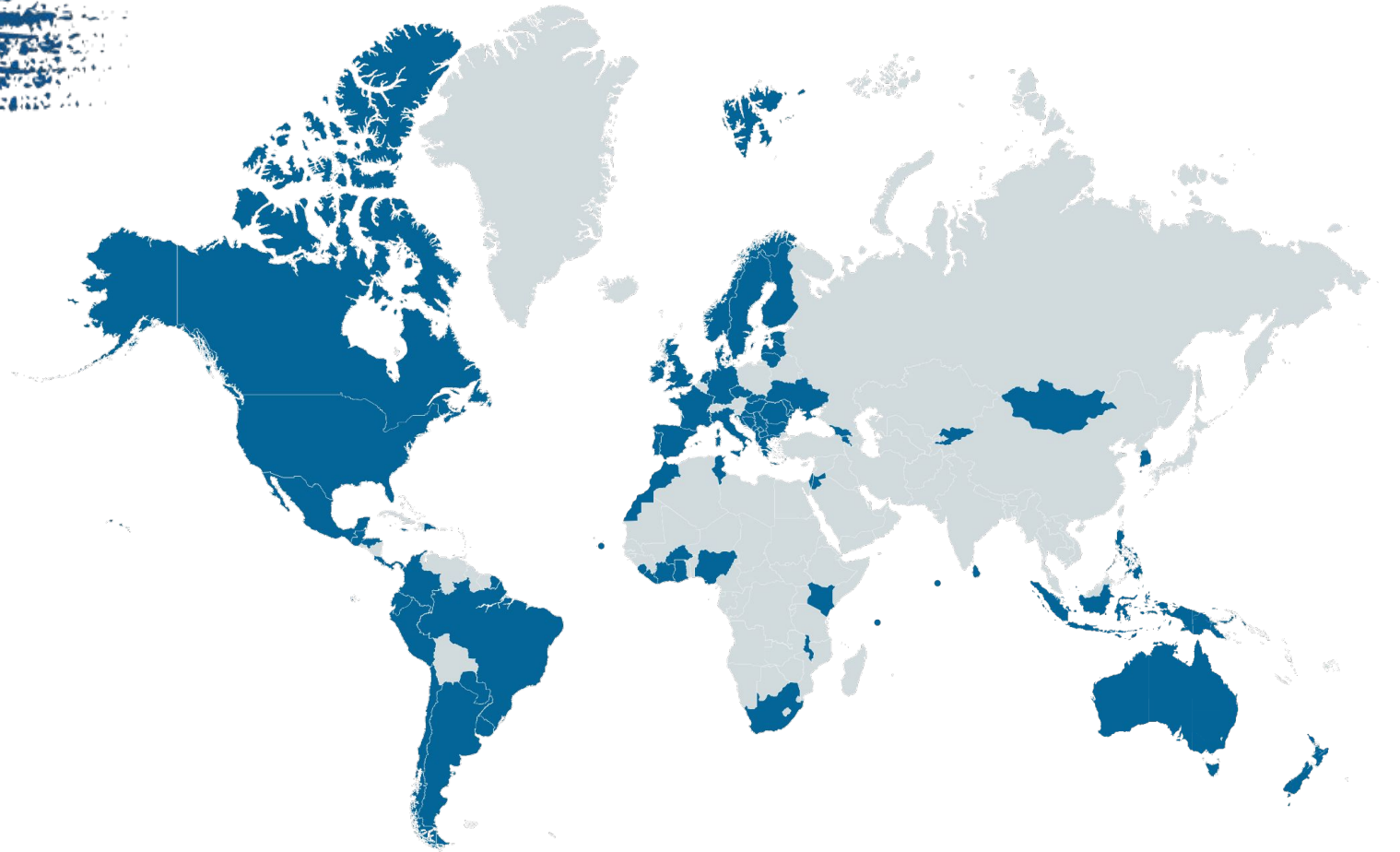
Open Government Federal Advisory  
Committee Public Meeting 1

# OGP Members

**77**  
countries

**150**  
local  
governments

**1,000+**  
civil society  
organizations



**A unique model:**

**Action-oriented, with in-built  
accountability**

# MSF Objectives

## Core functions

- Support oversight of OGP processes and standards, including informing the IRM process.
- Ensure that the process is open and responsive to all.



# MSF Objectives continued

## Other functions

- + Advocate for **ambitious reforms**, prioritize and establish process on **thematic areas**.
- + **Communicate** to stakeholders outside the process.
- + **Help transition through** the OGP cycle and changes in administration.
- + **Monitor** and support the design and implementation of the plan.
- + **Connect** with other countries.
- + **Motivate** participating parties.
- + Strengthen participating **stakeholders**.



# OGP Participation & Co-Creation Standards

1. Establishing a **space for dialogue** among government, civil society and NGOs.
2. Providing **open, accessible, timely information** about activities and progress within a member's participation in OGP.
3. Providing inclusive & informed **opportunities for public participation**
4. Providing a reasoned response and **ensuring meaningful participation**
5. Providing inclusive & informed **opportunities for participation** in implementation & monitoring of the action plan.

# Findings from 12 years of action plans

- Stronger participation (**documented feedback**) is correlated with **higher rates of ambition**.
- **Co-monitoring** is strongly correlated with higher **completion** rates.



# THE OPEN GOV CHALLENGE

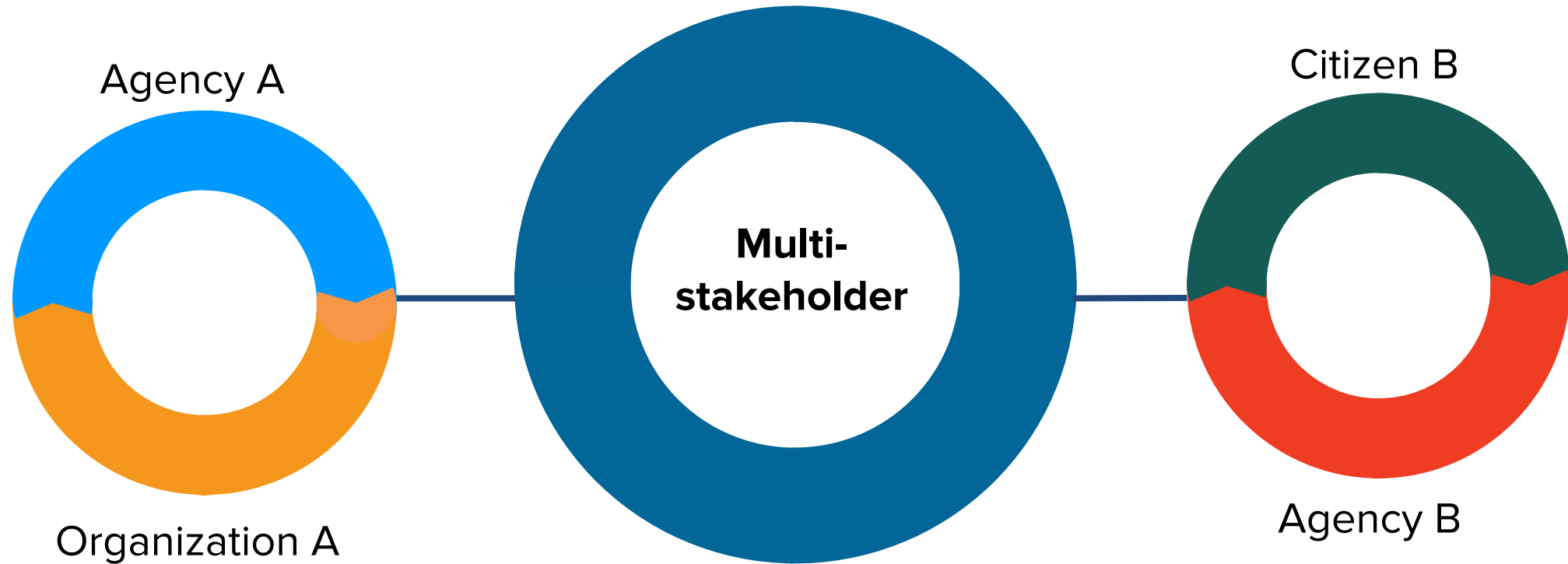
# 10

areas that can  
strengthen  
democracies





# Working groups: Two open questions



- How does OG FAC interface with **agencies and their constituents?**
- How does OG FAC interface with **interagencies?**

# Canada

## Reasoned response to public inputs



[open.canada.ca/en/content/what-we-heard-report](https://open.canada.ca/en/content/what-we-heard-report)



## What We Heard Report

### Introduction

As a member of the Open Government Partnership, Canada releases National Action Plans on Open Government every two years. These plans set the direction for open government in Canada. The plans outline specific and concrete changes to advance transparency, integrity, accountability, and citizen participation across government. They are developed in collaboration with the people of Canada and in partnership with the Multi-stakeholder Forum (MSF). The MSF is a working group composed of civil society and government members who participate in the development and implementation of the National Action Plan.

The [public consultations](#) on Canada's 2022-24 National Action Plan (NAP) on Open Government were designed to be broad, inclusive, and available through a variety of platforms. The public was involved in each phase of development, and their feedback was incorporated throughout the plan.

The Open Government team responsible for drafting the plan had to shift to a digital engagement process due to the global COVID-19 pandemic. Given that in-person meetings were no longer possible, we moved our engagement activities online. In doing so, we had to be mindful of those who may not be able to participate online and make sure that their feedback could still be gathered and included.

We identified five themes for this plan, based on the online idea generation phase held in the fall of 2020 and conversations with the MSF:

- access to justice
- climate change and sustainable growth
- fiscal, financial, and corporate transparency
- disinformation and fair elections (later changed to “democracy and civic space” following the inclusion of [Summit for Democracy](#) commitments)
- open data for results

As we further consulted with the public on the five themes, three concepts consistently emerged:

- To ensure effective solutions, the Government of Canada (GC) must collaborate with provinces, territories and municipalities, and with external stakeholders such as academia, the non-profit sector, and the private sector.
- People want their government to meaningfully engage with them on policies and programs throughout the design and implementation processes, not only as a one-off or an afterthought.
- Participants requested that a diversity, inclusion, and equity lens be integrated into the design, implementation, and evaluation of all policies and programs, including through the 2022-24 National Action Plan commitments.

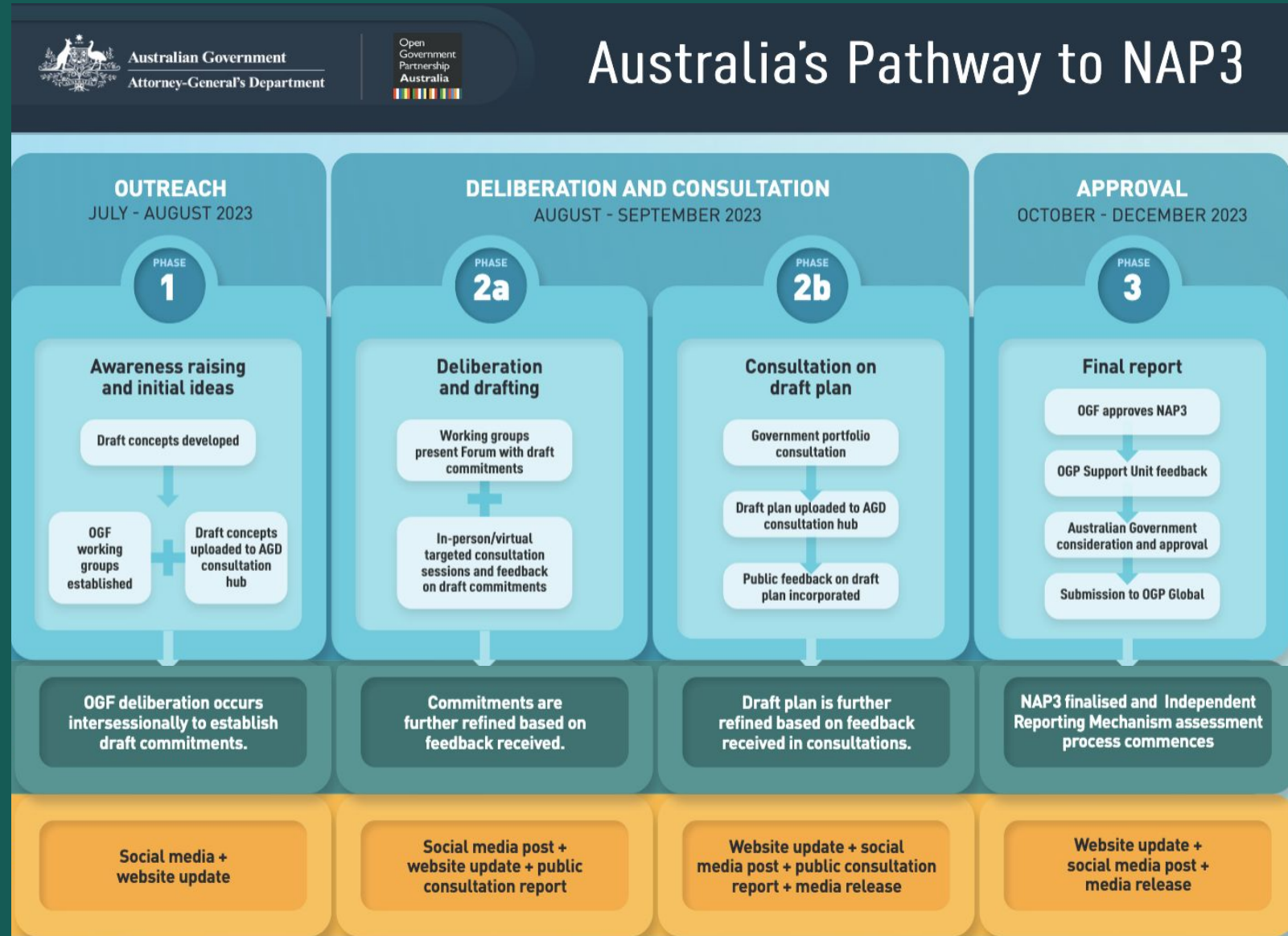
These concepts were included throughout the development of the plan and are reflected in the milestone activities under each of the five themes.

In this report, we will share what we heard for each of the themes during the consultations, and how we addressed this feedback. The full text of Canada's 2022-24 National Action Plan on Open Government can be found on [open.canada.ca](https://open.canada.ca) as well as the [Open Government Partnership](#) website.

# Australia

## Working groups and iteration

 [www.agd.gov.au](http://www.agd.gov.au)



# Get in touch!

 @opengovpart

 OpenGovernmentPartnership

 opengovpartnership

 Open Government Partnership

[opengovpartnership.org](https://opengovpartnership.org)

**Alonso Cerdan - Director, Country Support**  
alonso.cerdan@opengovpartnership.org

**Joseph Foti - Principal Advisor, Emerging Issues**  
joseph.foti@opengovpartnership.org

# A Brief History of Open Government Initiatives in the US



Prof. Suzanne J. Piotrowski  
Director of the Transparency and  
Governance Center  
Rutgers University Newark  
October 23, 2024



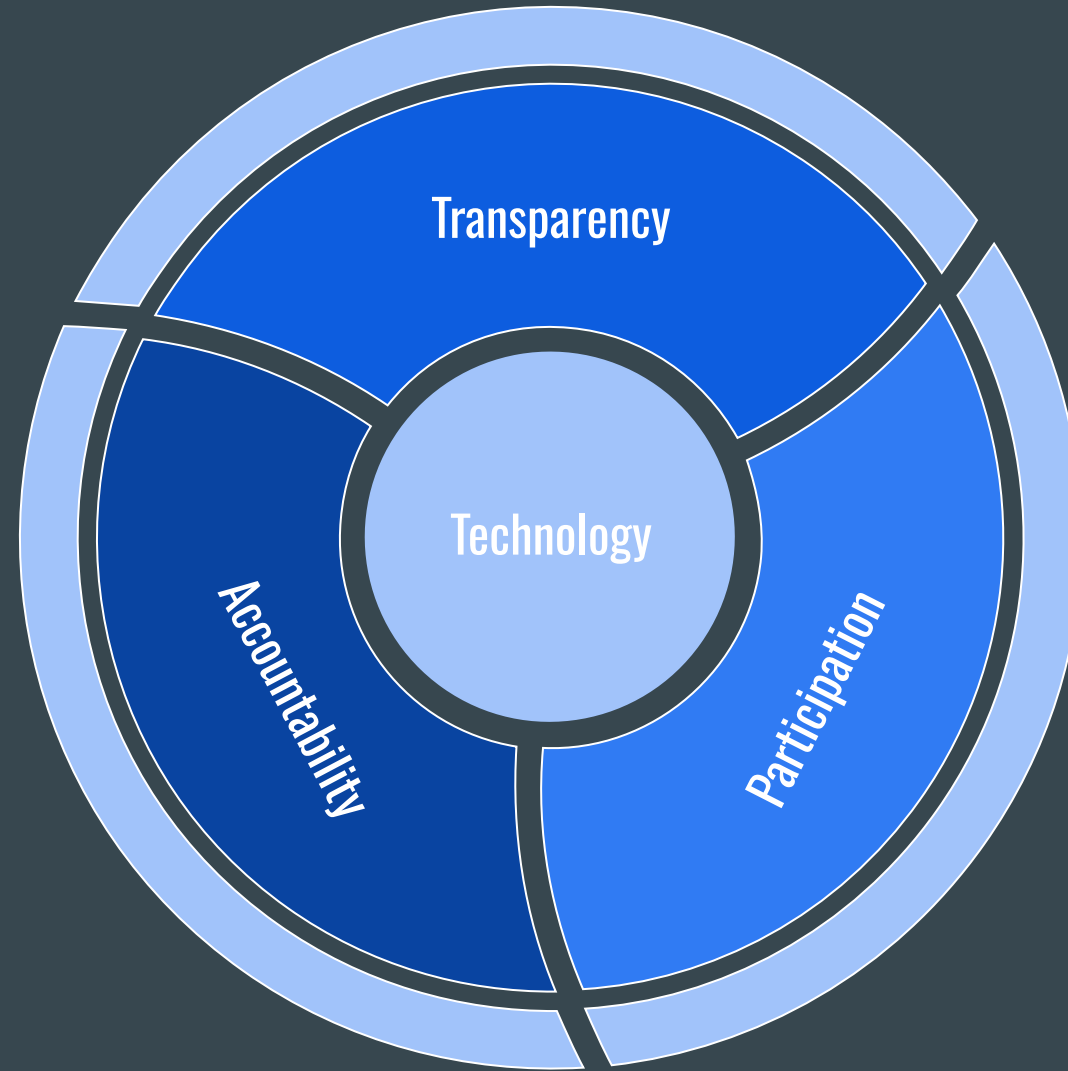
# Presentation Outline

- What is open government?
- Overview by decade
- Suggested readings

# What is Open Government?

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# What is Open Government?





# Open Government by Decade

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# 2000s: Post-9/11 Secrecy and Initial Reforms

- FOIA Ashcroft Memo (2001)
- The Patriot Act (2001)
- E-Government Act of 2002
- USASpending.gov (2006)
- Open Government Act (2007) established Office of Government Information Services (opened 2009)

# 2000s: Post-9/11 Secrecy and Initial Reforms (con't)

- Washington, D.C. created the Citywide Data Warehouse (2007)
- Obama's Executive Order: Memorandum on Transparency and Open Government (2009)
- Open Government Directive (2009)-Agency biennial open government plans

# 2010s: Spotlight on Open Gov

- *Crowdsourcing:* [Challenge.gov](#) (2010); [CitizenScience.gov](#) (2016)
- *Open Data:* [Open Data Executive Order 2013](#); Expansion of [Data.gov](#)
- *Transparency:* [FOIA Improvement Act](#) (2016); [Performance.gov](#) (2011)
- *Participation:* [We the People](#) (2011)
- *Technology and Innovation:* [18F](#) (2014)
- *Related [Legislation](#):* Including DATA Act (2013), and Open Government Data Act (2019)

# 2010s: Spotlight on Open Gov (con't)

- [NYC Participatory Budgeting](#) (2011)
- [Boston 311](#) (2015)
- [Austin](#), Texas joined OGP Local (2016)
- Open Data: Explosion of state-level data portals.

# US Federal Government and Open Government Partnership

- US founding member of Open Government Partnership (2011)
- NAP 1 (2011-13); NAP 2 (2013-15); NAP 3 (2015-17)-Obama
- NAP 4 (2019-21)-Trump
  - Co-creation violation (2021)
- NAP 5 (2022-2024)-Biden
  - Implementation violation (2023)

# 2020s: Open government reboot?

- Biden White House Visitor Logs released from 2021 onwards
- Open Government Secretariat in the GSA (2023)
- Open Government Federal Advisory Committee established (2024)
- New York City joined OGP Local (2024)

# Suggested Readings

Kuang-Ting Tai, (2021) Open government research over a decade: A systematic review, *Government Information Quarterly*, Volume 38, Issue 2, <https://doi.org/10.1016/j.giq.2021.101566>.

McDermott, P. (2010). Building open government. *Government Information Quarterly*, 27(4), 401-413. <https://doi.org/10.1016/j.giq.2010.07.002>

Meijer, A. J., Curtin, D., & Hillebrandt, M. (2012). Open government: connecting vision and voice. *International Review of Administrative Sciences*, 78(1), 10-29. <https://doi.org/10.1177/0020852311429533>

Piotrowski, S. J. (2017). The “Open Government Reform” Movement: The Case of the Open Government Partnership and U.S. Transparency Policies. *The American Review of Public Administration*, 47(2), 155-171. <https://doi.org/10.1177/0275074016676575>

Piotrowski, Suzanne, Daniel Berliner, and Alex Ingrams (December 2022) *The Power of Partnership in Open Government: Multistakeholder Governance Reform and the Open Government Partnership*, MIT Press Information Policy Series Available open access [here](#).

Piotrowski, S., Rosenbloom, D.H., Kang, S. and Ingrams, A. (2018), Levels of Value Integration in Federal Agencies' Mission and Value Statements: Is Open Government a Performance Target of U.S. Federal Agencies?. *Public Admin Rev*, 78: 705-716. <https://doi.org/10.1111/puar.12937>





RUTGERS-NEWARK

Transparency and  
Governance Center

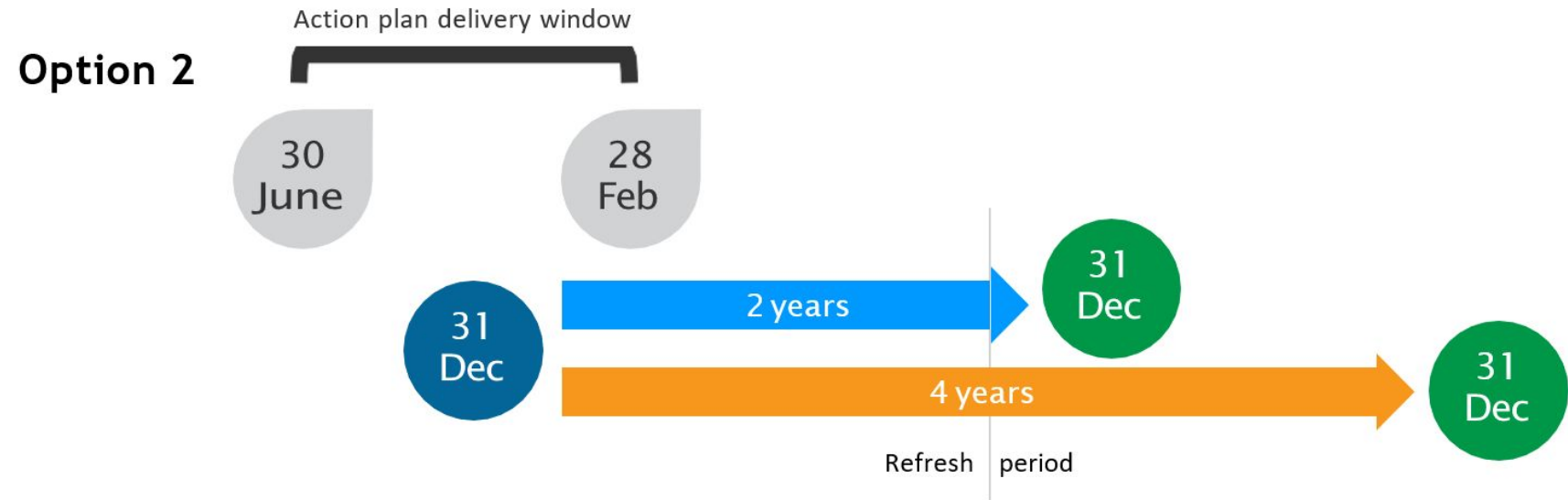
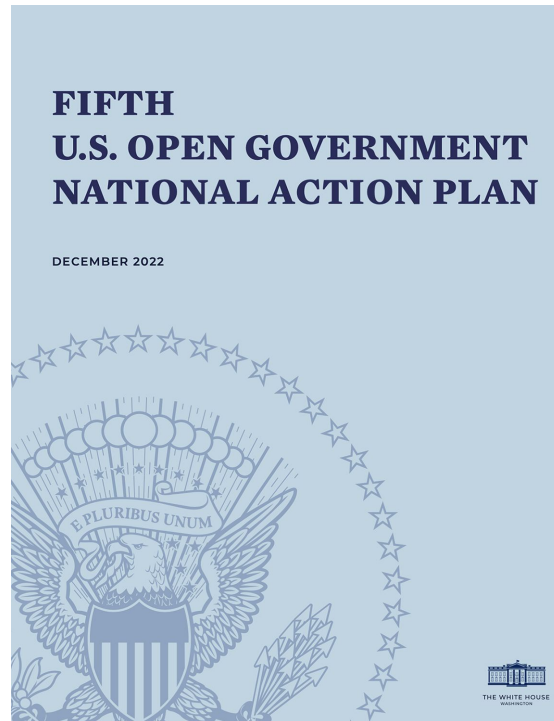
Suzanne J. Piotrowski  
[spiotrow@newark.rutgers.edu](mailto:spiotrow@newark.rutgers.edu)  
[spaa.newark.rutgers.edu/tgc](http://spaa.newark.rutgers.edu/tgc)



# National Action Plan 6 Development Timeline

October 23, 2024

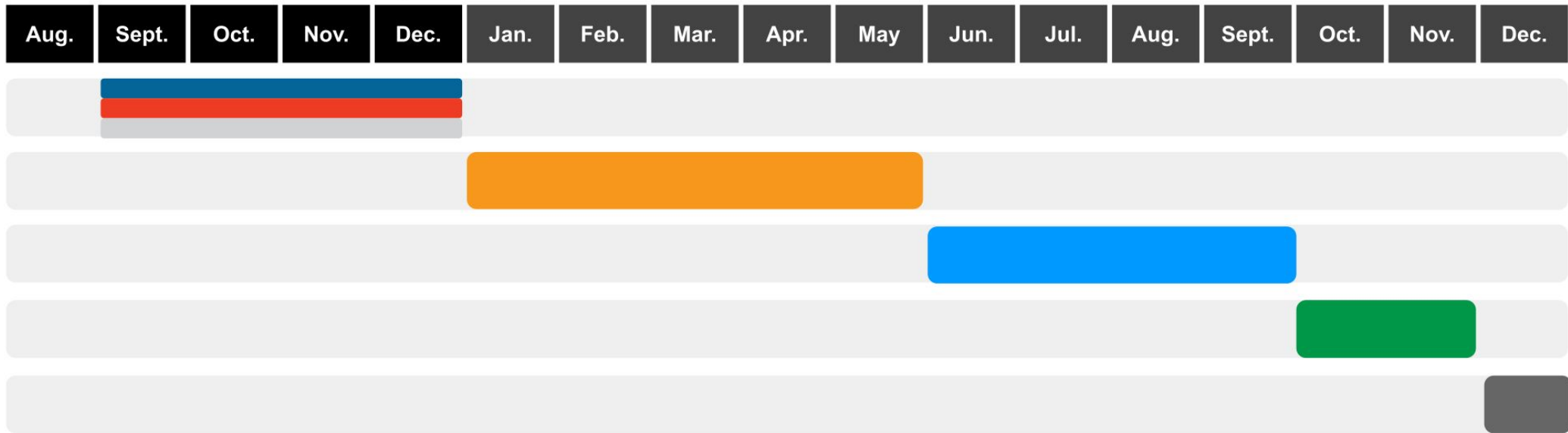
# National Action Plan (NAP) Process












*Open Government Partnership action plan delivery windows used by the U.S.*



← 2024 → 2025 →



-  NAP 6 RFI
-  Co-Creation Kick-Off and Listening Sessions
-  FAC Kick-Off
-  Commitment Language Drafted
-  Draft NAP 6
-  RFI for NAP 6 Draft and Listening Sessions
-  Final Draft
-  Communications & Approval Processes
-  NAP 6 Submitted to OGP

# Q&A

# Thank You!

[OpenGovernmentSecretariat@gsa.gov](mailto:OpenGovernmentSecretariat@gsa.gov)

# Organizing the OG FAC: Committee Discussion

Daniel Schuman  
OG FAC Chair

# Public Oral Comments

# Public Comment Guidelines

- Those who signed up by October 16 may speak today
- Virtual attendees will speak first followed by in-person attendees
- **3 minutes** per speaker limit
- Be respectful - no interrupting or personal attacks. See [commenting policy](#) for guidelines.



# Public Oral Commenters

## Virtual

1. Dr. Dwight Sanders
2. Stephen Buckley
3. Rob Martin
4. Colin McNamara
5. Sue Speck
6. Pedro Cabral Peçanha
7. Mike Gifford
8. Alexander Howard

## In-person

1. Zachary Pesavento

# Kei Koizumi

Special Assistant to the  
President and Principal Deputy  
Director for Science, Society  
and Policy



# Closing Remarks & Adjourn

Daniel Schuman, OG FAC Chair

Arthur Brunson, DFO, OG FAC

